

# PHOTOGRAPHY TIPS

You don't need an expensive camera to take good pictures - sometimes all you need is a mobile phone... and this guide!



## 1. CLEAN THE LENS

Dirt and grease can easily build up on your camera lens, which will reduce the quality of your photographs. Before you take pictures, wipe the lens with your sleeve or a tissue.



## 2. USE NATURAL LIGHT

Daylight looks much better than indoor light. If you're taking pictures of people, consider whether you can take the pictures outside.

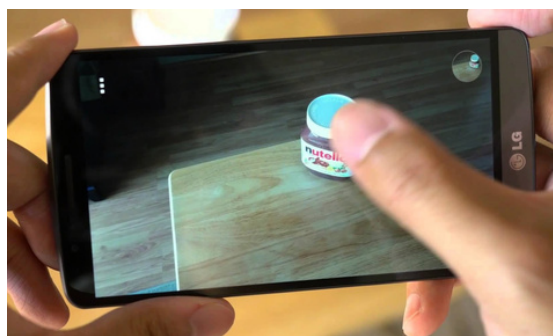


## 3. DON'T ZOOM

On most camera phones you can zoom in on the subject. Don't do this! If the subject is too far away, move closer (if safe to do so).

## 4. SET THE FOCUS

To make sure that the subject of your picture is in focus, on most camera phones you can simply touch the screen where your subject is.



## 5. KEEP STILL

Keeping your camera still is especially important at night or in low light - it will help stop photos from being blurry.

## 6. TAKE A VARIETY OF PICTURES

See the next page for some examples.

People only remember 10% of what they hear, 30% of what they read and about 80% of what they see and do

**Jerome Bruner**

# PHOTOGRAPHY TIPS CONTINUED

Some simple ideas for making sure you capture a variety of pictures in your work.



"Stories are the secret reservoir of values: change the stories individuals and nations live by and tell themselves, and you change the individuals and nations."

**Ben Okri**

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